

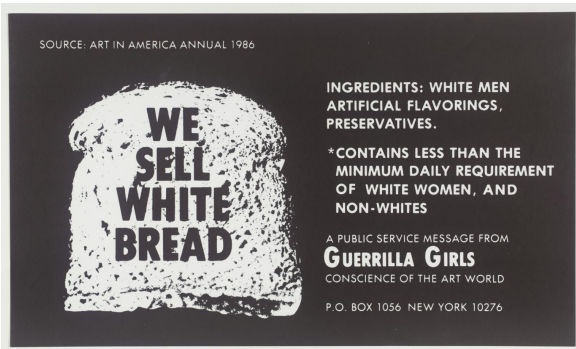
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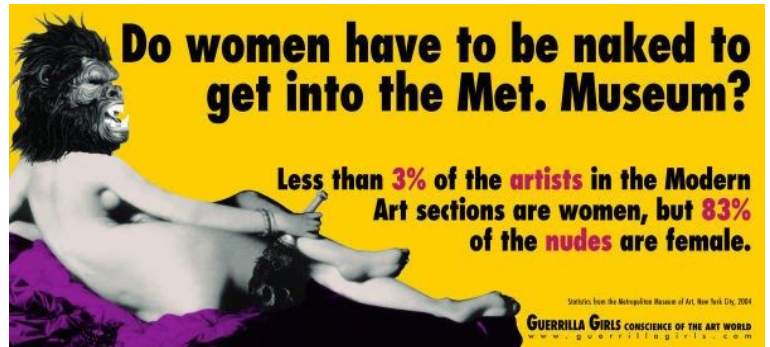
OPPOSITIONAL ARTISTS

Oppositional artists “have used their work to inspire, offend, and enrage audiences, to awaken the unconscious, and to communicate ideas and emotions otherwise difficult to articulate” (Darts, 2004). These artists partake in what would be considered “culture jamming.”

What does culture jamming mean? Look up the word and record the definition here:



We Sell White Bread
Museum?
Guerrilla Girls, 1987



Do Women Have To Be Naked To Get Into the Met.
Guerrilla Girls, 1989

Both of these posters were made by the collective artist group called Guerrilla Girls. They, along with other artists of this time, appropriated advertising techniques in their work.

1. What familiar images do you see in these posters?
2. What issue are the Guerrilla Girls calling attention to in *We Sell White Bread*?
3. What issues are the Guerrilla Girls calling attention to in *Do Women Have To Be Naked To Get Into the Met. Museum*?
4. What is the relationship between text and imagery in both of these artworks?



These three images depict some of Jenny Holzer's *Truisms*, a series of statements Holzer makes about different social, political, and economical issues. They have appeared on billboards, T-shirts, LED light projections and many other places.

1. Is this artwork considered culture jamming? Why or why not?
2. Does the style and presentation of this artwork remind you of anything?
3. Think about one-line statements you could make about a topic you are passionate about. Write down a few here:
4. Where could this statement be displayed that people in your community could see it? Write down some ideas here: